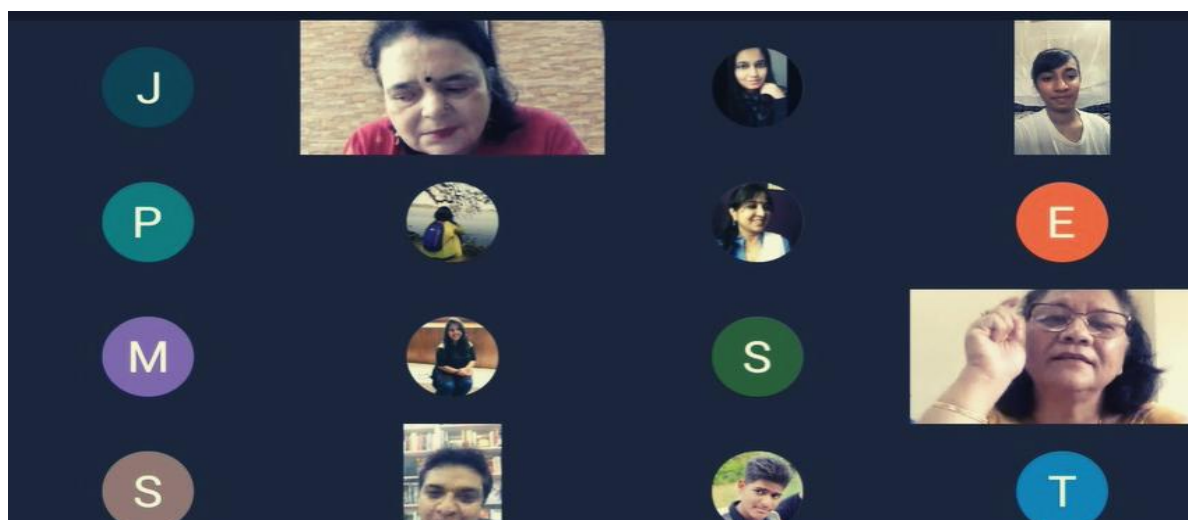


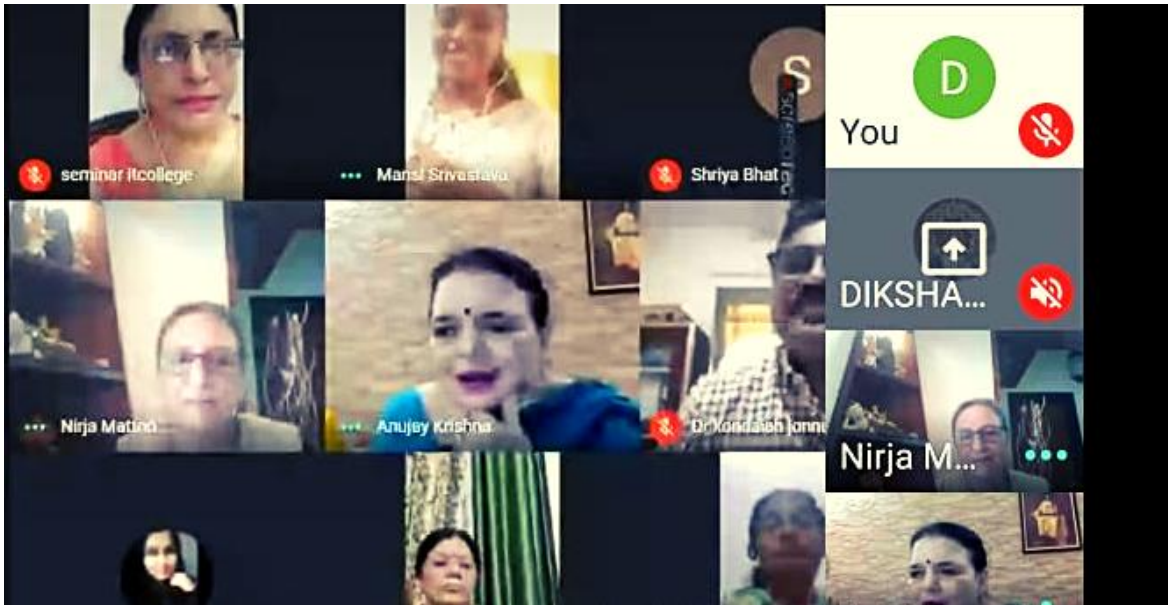
Reports of the Workshops/ Seminars conducted on Research Methodology, IPR and Entrepreneurship during 2020-2021

Isabella Thoburn College Economic Forum ITCEF

1.The program was organised under the guidance of Head of department, Dr. Anupama Srivastava and was presided over by Principal Dr.Mrs.V. Prakash and keynote speaker, Professor V.P Sharma, SeniorPrincipal Scientist and Head Quality Assurance CSIR- IITR, Lucknow, who,delivered very illuminating and exhaustive lecture through Power pointPresentation on the topic , “COVID-19 and its Impact on Environmental Challenges and Opportunities”. The lecture was followed by a quiz contest that was won by the team comprising of Shriya Shukla, Anupriya PRASAD AND ISHANVI PANDEY.



2.On 12 September an informative webinar 'Innovation and Inclusive Growth'was organised with keynote speakers Prof. Nirja Mattoo, Adjunct faculty at S.P. Jain Institute of Management & Research, Former Chairperson of Centre for Development of Corporate Citizenship and Dr. Kondaiah Jonnalagadda, Prof. Of Law, Maharashtra National Law University, Aurangabad.



Vijay Srivastava 19825 is presenting

## Remember

- Gandhian economics is holistic economics
- Gandhian economics is alternative economics
- Gandhian political economy stressed on conflict resolution.
- Parameters of Gandhian economics is interdisciplinary in nature
- Gandhian economics demands for construction of non violent order
- Gandhian economics is economy of need and modern economy is economy of greed

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Priti Sharma

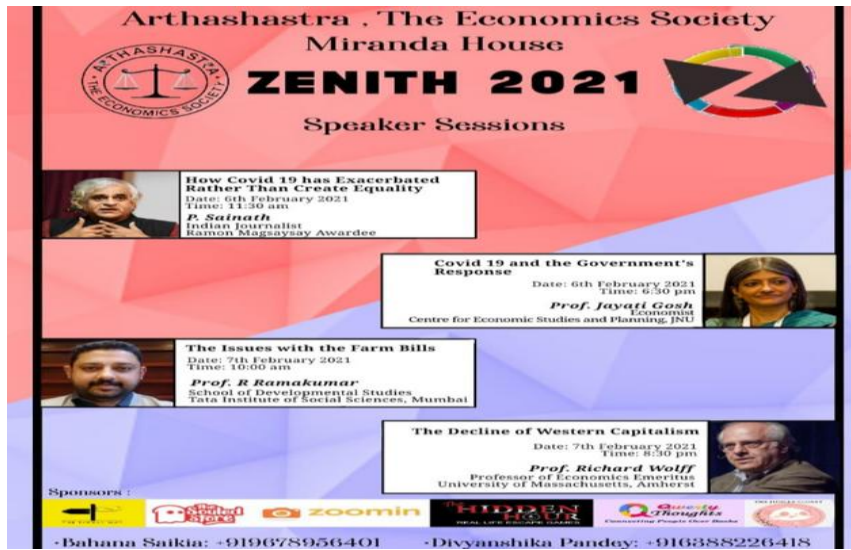
3. On 5th October, 2020 a webinar was conducted. Gandhi's Economic Thoughts in the 21<sup>st</sup> century

The guest speaker for the webinar was Dr. Vijay Srivastava who is an Assistant Professor at Mittal School of Business and also a Freelance writer with Interest in Gandhian Philosophy and Peace Studies. During the session Sir discussed about the essential elements of economy, the Gandhian economy which was based on non-possession; want lessness; non-violence; production by masses, that is, there should not be small scale technology but intermediate technology and decentralization which means that the rural people should

perform their economic activities in their villages itself so that there is a balance between the rural and urban economy.



4. Under the Umbrella of Isabella Thoburn College Economics Forum, St. Andrews College of Arts Science and Commerce organized International Online Debate Competition on 5 December 2020



5. With the pandemic striking the world, businesses have plunged into grave circumstances. From laying off workers to retaining business earnings, Covid Limited gives you a chance to play as a decision maker and put your business acumen to a weighty test. Under the Umbrella of Isabella Thoburn College Economics Forum, Arthashastra, the Economics Department of

Miranda House organized several speaker sessions with renowned and eminent personalities as a part of its Annual Economics Fest - Zenith 2021., on 6th February 2021.

6.



Under the Umbrella of Isabella Thoburn College Economics Forum, Uttar Pradesh New & Renewable Energy Development Agency (UPNEDA) organized different competitions. The activities have facilitated for the students like quiz competition, painting competition, logo designing competition, innovative idea competition. 20 students have participated in various competitions.

Arthashastra  
The Economics Society  
MIRANDA HOUSE  
Presents  
**NAAPTOL**  
LIVE IN YOUR WORLD, PLAY IN OURS.

Baithe baithe kya karein, karna hai kuch kaam?  
Shuru kare marketing lekar फिल्मों का नाम?

**Hamare paas Zenith hai, Naaptol hai, movies hai aur marketing hai - kya aapke paas talent hai?**

Date:- 7th feb  
Time:- 5:00 pm

Contact details  
Seerat- 9717848011  
Vaishnavi - 7738119919  
yukta- 7827304977

Registration form for  
Zenith 2021- Speaker  
Sessions

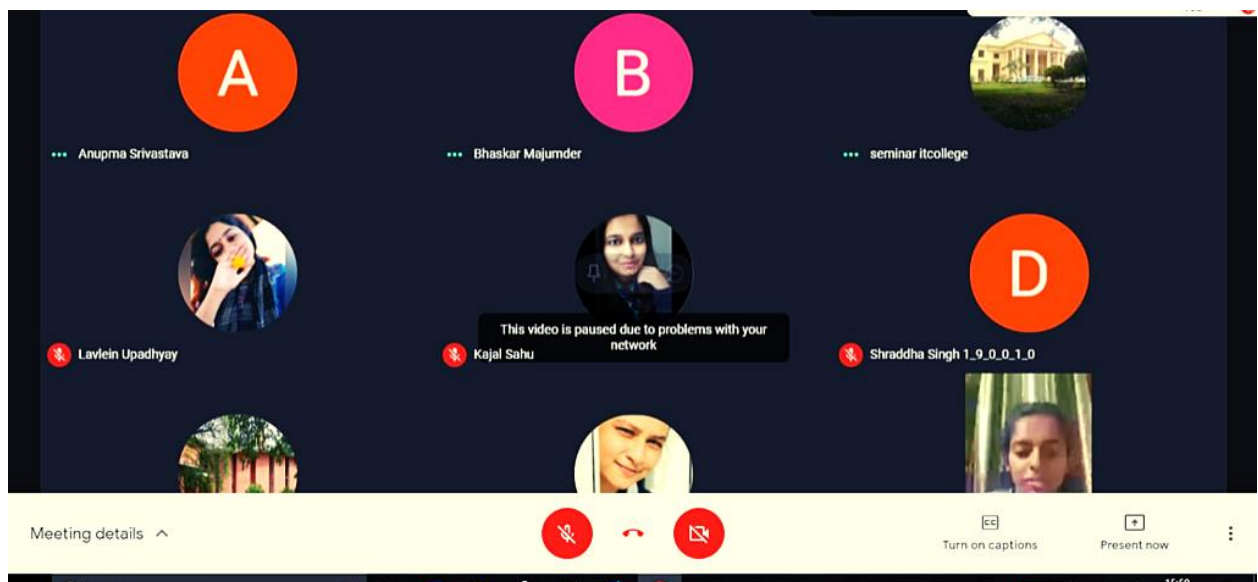
Your response has been recorded.

[Submit another response](#)

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Google Forms

8. The topic for the Workshop was: Gandhi's Economic Thought in the 21st Century



On 22nd October, 2020, An Intercollegiate Online Debate Competition was organized by ITCEF. It was conducted under the guidance of Dr. Anupma Srivastava and Dr. Amita Marwah, and Mrs. Priti Sharma, Faculty Member. Mr. A.P. Srivastava, Director, Department of Agriculture, Government of Uttar Pradesh graced the session as the chief guest.

The competition was judged by Mr. A.K.Srivastava, Deputy Director, Department of Agriculture, Government of Uttar Pradesh and Mr. Fahimuddin Siddiqui, Retd. Professor of Economics, GIDS.

Dr Anupma Srivastava  
Head, Department of Economics  
Isabella Thoburn College  
Isabella Thoburn College Economic Forum ITCEF

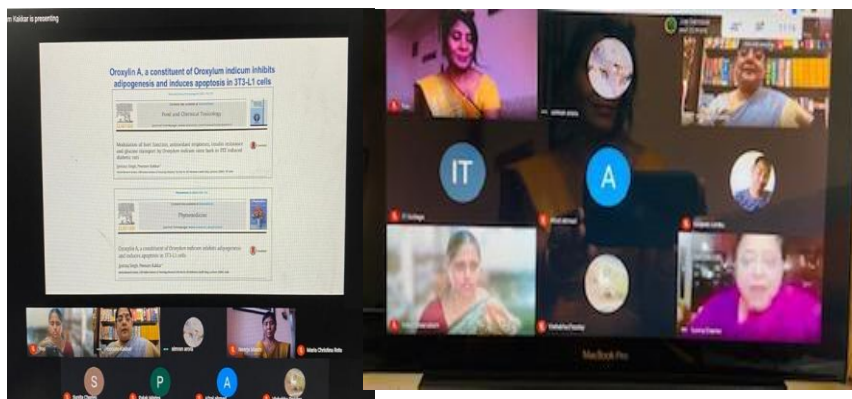
### THE BIOTECH SOCIETY OF ISABELLA THOBURN COLLEGE (BSITC): NATURE

1. Guest Lectures Conducted To Celebrate Women Scientists Under “Mission Shakti” held on 23<sup>rd</sup> October & 24<sup>th</sup> October ,2020

No. Of Participants: 70

No. of Teachers : 06

- Lecture On “Expanding Vistas for Women Researchers” - By- Dr. Poonam Kakkar, Retired Scientist, IITR, Lucknow.
- Lecture On “Women Scientists Who Shaped the Present World: Leading the Path of Passion & Innovation” - By- Dr. Neelam Sangawan, Head of Biochemistry Deptt, University of Hissar.



2. CSIR-CIMAP VISIT: 29<sup>th</sup> January 2021

No. of students Visited: 20, Faculty 01.

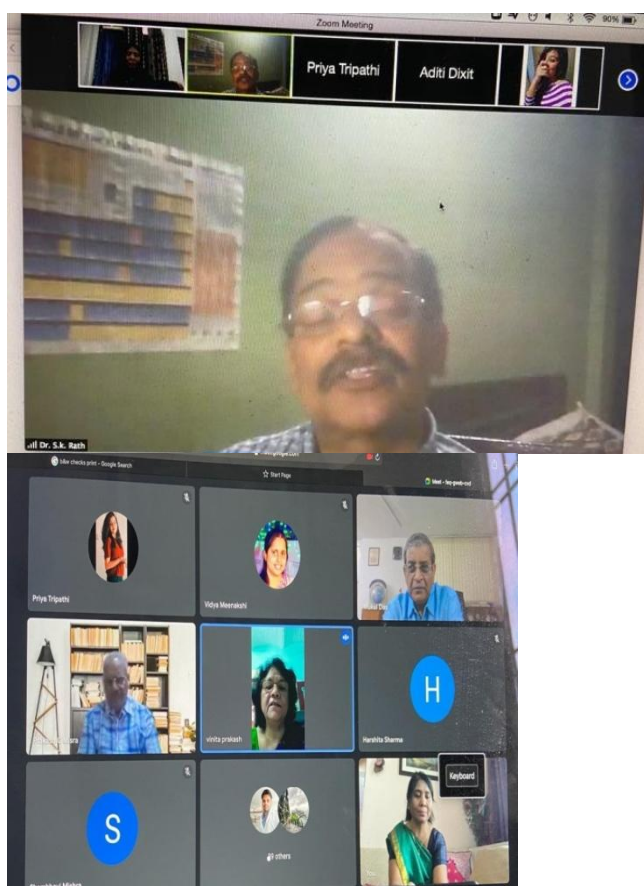
They visited the fields, hands on demonstration of Agarbatti making from petals, demonstration of extraction of essential oils and visited the Ayurvedic lab.



### 3. Webinar on 06 Feb 2021 on CRYPTIC CANCER AWARENESS

No. of participants: 35, No. of Teachers participated: 03

Speaker: Dr. Srikanta Kumar Rath -Chief Scientist, Division of Toxicology Experimental Medicine, CDRI-CSIR, Lucknow.



### 4. Webinar And Competitions Organized On World Environment Day 5<sup>th</sup> June, 2021

- Creative Caption Writing – on Reimagine, Restore, Rethink
  - Nature Photography Event – on to walk in nature is to witness a thousand miracles.
  - Webinar - on Food toxicity and Environmental Awareness
- No. of Teachers Participated: 10, No. of Students Participated: 80

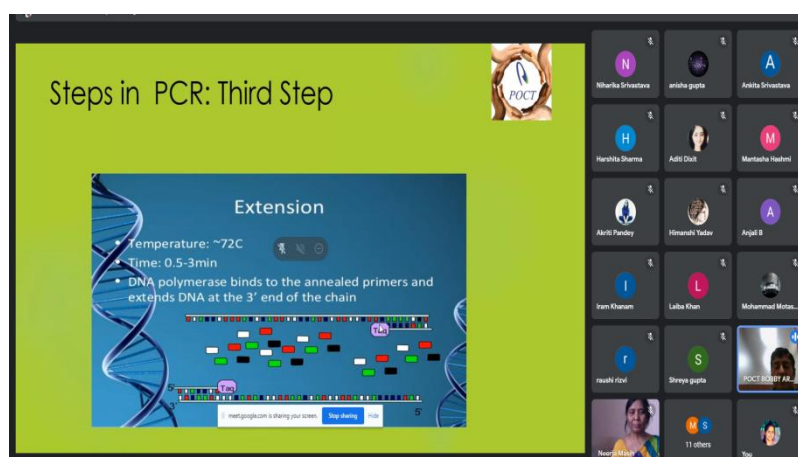
Speaker: Dr. Mukul Das. Director, Shriram Institute of Research, Delhi

2. 5. ONLINE EVENT CONDUCTED IN JUNE: 30<sup>TH</sup> JUNE 2021

Webinar on “Basic & RT PCR: Instrumentation & it’s application”

No. of Teachers Participated: 03, No. of Students Participated: 40

Speaker :Mr. Bobby Arora. - Group Marketing Head in POCT., Lucknow



Dr(Maj) Neerja Masih

Chairperson,

Biotech Society of Isabella Thoburn College

NEETIVARTA CLUB 2020-21

1. Guest Lecture- 14<sup>th</sup> April, 2021

A Guest lecture was organised by the Neeti Varta club under the aegis of Mission Shakti programme, theme- Child Marriage. The esteemed guest for the occasion was, Dr. Ishita Mehrotra, Assistant Professor, Ambedkar University, Delhi. She enlightened the students on the evils of child marriage and how it is still present in rural India. Many a students became aware of this social evil and the problems faced by the girls as well as their parents that are a result of marrying off girls in childhood itself. She also focussed on the denial or rights and a normal life to many such girls. Faculty members and students also participated in the interactive discussion.





The participation in the event was 55 students and 3 faculty members.

Dr. Anita Shukla

Department of Political Science

CENTER FOR EDUCATION BEYOND CURRICULUM  
CEDBEC 2020-21

1. On June 21, 2021 a special Workshop cum training programme on 'Stand Up Against Street Harassment' was organised via zoom platform. The resource person was Mr. ShubhamTewari, a theatre artist from Breakthrough group. The objective was to inspire participants to effectively respond when they witness or experience street harassment. He talked about what harassment looked like- from micro aggression to violence and how Hollaback's 5 D's of bystander intervention could help: distract, delegate, document, delay and direct. In spite of being online, it was highly interactive and participative with inbuilt provision of opinion poll. The entire programme was much appreciated by the students. It was attended by 93 students.

A training program - 'Stand Up against Street Harassment' conducted on zoom platform



Dr. A. Kapoor  
Co-ordinator, CEDBEC

#### CAREER COUNSELLING AND PLACEMENT CELL 2020-21

1. These are challenging times, when the whole world is grappling with the unprecedented crisis of Covid-19. The virus has brought drastic changes in the way we live, work and interacts with our fellow beings. Career Counselling Cell in collaboration with VIGEO Consultants, organized a Webinar on the 13<sup>th</sup> of August, 2015 at 5:00 -6:00 p.m. The topic was “Building Brand You!” The Webinar sought to address some pertinent issues in the challenging times of COVID-19 and offer some practical guidelines to make the best of the present, instead of complaining or sulking. The speaker, Mr. Davis Abraham, in his effective presentation, observed that the pandemic has rendered drastic changes in human life. For the teachers and the learners especially, the transition from the physical classes to the virtual ones is not smooth. With jobs being cut down across sectors and the economy in a recession mode, a daunting question before the young graduates is, “What about after college?”. The Speaker, Mr. Abraham observed that the students have to follow 3 key principles while pursuing their post-COVID careers: Planning, Networking and Investing. Planning includes making the right plans (short, long and immediate), knowing the current trends, keeping track of the booming sectors like e-learning, Digital Marketing, Fin Tech, Business Analytics etc. and, above all, personal

branding. In this context, he gave some useful tips on CV essentials like Academic scores, Certifications, Internships, Volunteering and additional skills.

For Networking, he advised the students to make their profiles on some public platforms like LinkedIn, stay updated by following key profiles and networking with similar profiles.

Apart from planning and networking, another important principle is Investing The mantra for personal branding is “Know Yourself” and the strategies are: Polish soft skills, make connections, widen horizons and build resilience to overcome any crisis.

2. A three-day Training workshop cum Faculty Development Programme on Disaster Risk Reduction(DRR) was jointly organized from 23<sup>rd</sup>-25<sup>th</sup> November’20 by the Career Counselling & Placement Cell of Isabella Thoburn College, Lucknow and National Institute of Disaster Management (NIDM), Delhi with the aim of providing knowledge & understanding of the disaster phenomenon and its management. NIDM is a premium institute and statutory Body (under Disaster Management Act, 2005) for training, research, documentation, awareness and human resource and capacity development in the field of disaster mitigation and management. The workshop sought to deliberate on the existing institutional framework to provide an overview of disaster risk reduction strategies to build community resilience, to discuss gaps in recent interventions and to find a way forward. In the present context of COVID-19 pandemic, the workshop was a serious, relevant intervention covering a wide array of DRR areas in 9 technical sessions spaced over three days.

DAY	TIME	SCHEDULE/SPEAKER	TOPIC
DAY1	2.00-2.30	Inaugural Session	Invocation Welcome address Dr.V Prakash Principal I.T College Inaugural Speech Dr.E.S Charles President I.T College Keynote address Maj.Gen. Manoj.K.Bindal ED NIDM Context Setting Prof.AnilGupta,Head ECDRM,NIDM
	2.30-3.10	Mr.Ashish Kumar Panda NIDM	COVID 19 Sensitization Basics of Disaster Management& Institutional Mechanism
	3.10-3.50	Mr.A Bhatia ONGC Academy	Early warning systems & Disaster Management
	3.50-4.30	Mr. V.K Dhawan , FRI Dehradun	Forest Fires & DRR
	4.30-5.00	Activity Session	DRR(for students poster presentations & JAM )
DAY 2	2.00-2.40	Ms.Shilky, YP NIDM	Disasters ,impact on Biodiversity & Resilience

	2.40-3.20	Dr.Sonika Bhatia Isabella Thoburn College	Chemical Disasters & their management
	3.20-4.00	Mr. Ashish K. Panda NIDM	Psycho Social Care ,Issues & Challenges
	4.00-5.00	Activity Session	Faculty paper presentation on DRR
DAY 3	2.00-2.40	Dr.Sajay Singh OPJU RAIGARH	Community Capacity Building
	2.40-3.20	Er.Awedesh Kumar INVERTIS UNIVERSIY	School and College Education . New Normal ,Issues & Challenges
	3.20-4.00	Prof.Anil Gupta, Head ECDRM,NIDM	Future Disaster Resilience & Way forward/Industrial Safety
	4.00-4.40	Valedictory Session	ED NIDM & Principal Isabella Thoburn College

Various competitions were organized for the students in the Activity Session to help the students imbibe the basic principles of disaster management and also for information, internalization and application of disaster risk reduction strategies. The E-Collage Competition with the theme: “Lessons learnt from COVID 19 pandemic” received 52 entries. Best 15 entries were showcased. The poetry competition, which received 44 entries in Hindi and English, was based on the theme “Disaster Risk Reduction.” 10 best entries were presented. Just a Minute competition was based on the theme: “Your contribution in Building a Disaster Resilient Neighbourhood.” On the second day Faculty poster presentation on DRR was organized. The participants participated with enthusiasm and full spirit. The sub themes were as follows:

Innovations in developing Community Resilience • DRR in education curriculum

Women & Disasters • Media & Disaster Risk reduction

• Mainstreaming DRR into development activities • DRR for people with disabilities

Disaster & Livelihoods • Technological Adaptations for Disaster Planning & Management

All the posters were appreciated by the judges and the winners of the competition were:

First prize: Dr. Caroline Beck

Second prize: Dr. Anima Jamwal

Third prize: Dr. AmitaMarwha

The programme, with around 500 participants, was streamed through zoom platform and was also showcased live on the College You tube channel.

3. With hours of online classes, assignments, latest releases on You Tube ,binging web series on Netflix & Prime ,endless chats on WhatsApp& infinite scroll down Instagram feed ;the life of can be tough .To help this develop skills to focus amidst umpteen distractions a Webinar “Art of Focus” was conducted in partnership with VIGEO consultants on November

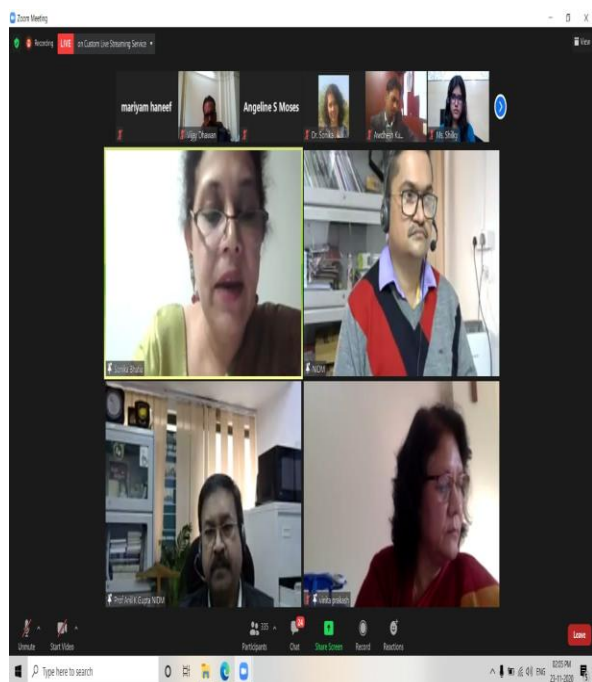
28<sup>th</sup> '2020. The students learnt how to do a time audit, making plans that work, 4 steps to having better focus. Some productivity tools & tips were also shared with the students. The programme culminated with a live quiz & the top 5 winners were awarded prizes. The programme, with 150 participants, was streamed through zoom platform.

On 15<sup>th</sup> March '21, the Career Counselling cell invited experts from Concious Leap insights to conduct a career guidance workshop specially tailored for the commerce stream. The workshop was conducted by Mr. Manish Malhotra Solutions head Consious leap & Ms Ramya Pingalay a chartered accountant & a guidance specialist at Lodestar career guidance Centre, Bangalore. The programme was attended by 117 students & 3 faculty members from the commerce stream.

In these testing times, when the disastrous second wave of COVID-19 has hit us globally and the threat of the third wave is looming large, vaccination seems to be the only ray of hope. But as doubts, anxiety and rumours are the by-products of any disaster, a large number of Indians seem reluctant to be part of the massive vaccination-drive conducted by the Government of India. In such a scenario, it becomes necessary to provide assurance to the people by dispelling the myths and doubts regarding vaccination. To address this issue, Career Counselling & Training Cell Of Isabella Thoburn college in collaboration with the National Institute of Disaster Management, Delhi, organized a Webinar on the pertinent topic of "Vaccination, Myths and Clarity" on 24<sup>th</sup> May, 2021. The invited speakers were Dr. Tanu Anand Scientist C from ICMR, Dr. Madhu Mathur Joint Director Bazpur Medical Hospital & Dr. Surya Kant HOD, Department of respiratory medicine, KGMC Lucknow. Dr. Tanu Anand familiarized the participants with the COVID 19 vaccination strategy in India, the various types of vaccines & the constitution. In the end she took up questions to clear the myths associated with the vaccines in the participants. Dr. Madhu Mathur, being a Senior Gynecologist deliberated on a very significant topic related to the pandemic – "COVID Vaccine & Care of COVID Positive Women." And answered to the queries of the participants pertaining to gynaecological issues. Dr. Surya Kant, in his lucid and extensive presentation, "Pandemics and Uttar Pradesh." He deliberated on the differences between the First and the Second wave of COVID-19 In India. He suggested a very effective and simple protocol for COVID Treatment according to Oxygen Saturation level of patient wherein he mentioned the three most effective remedies to combat this deadly virus: Ivermectin, Steroid and Oxygen support. The Webinar was streamed through Zoom app and witnessed the participation of more than 400 students, teachers, researchers and other professionals. At the end of each presentation, there was a question-answer session in which the experts addressed the queries of the participants.

On 3<sup>rd</sup> June at 2:00 PM, many students joined together in a Webinar, "French: the Language of Future" jointly organized by the Career Counselling Cell in collaboration with Alliance Française India. The webinar revolved around the importance of French as a language of culture, refinement, fashion and profession in our society. Dr. Meeta Ghosh Director Alliance Française Lucknow campus provided valuable insights on the linguistic and cultural sensibilities of French and deliberated on the role of Alliance Française in helping students learn French easily and creatively.

Ms. Shubhra Sharma from Campus France apprised the students of the various scholarships available for the students willing to study abroad. Mr. Rachit Dhawan discussed how Alliance Française helps students in their careers and paves an easy path for them through numerous scholarships. The programme was conducted on zoom platform & was attended by 369 students.



Dr.S.Bhatia  
Coordinator  
Career Counseling and Placement Cell

## INTERNAL QUALITY ASSURANCE CELL

Activities Conducted during 2020-2021

### 1. National Webinar on NEP-2020

To comprehend and disseminate the key points of the National Education Policy 2020, a national level webinar on NEP was organized on 4<sup>th</sup> September, 2020. The registration was free and it was compulsory for all the faculty members. Two eminent speakers Prof. Victor Babu and Prof. A.K. Bakshi agreed to be the resource persons and delivered talks during the event. Over 100 participants benefitted from the seminar.

### 2. International Seminar on Environmental Rejuvenation to avert Future Pandemic: Pathway for a Better Tomorrow.

On the occasion of World Environment Day, 5<sup>th</sup> June, 2021 the International Seminar was organized. The Guest of Honour on the occasion was Dr (Col) A.K Pandey, a renowned neurologist and Head of Neurology Deptt. at Vivekananda Polyclinic and Institute of Medical Science, Lucknow. The other eminent speakers were Dr. Andreas C. R. Mayer from Switzerland, Dr. Ivan Gee from Liverpool and Dr. Mukesh Sharma from IIT Kanpur, India. In the first of its kind event, school children were also invited to know and understand their responsibility towards environmental protection. More than 500 people registered in the seminar and made the event a grand success.

Dr. Alfred J. Lawrence  
Coordinator  
IQAC